

Black Youth Need Business Superstars



Hollingsworth . . . playing game that counts

For many years — as a youngster and young man — sports played an important part in the life of Al Hollingsworth, a native Omahan who is now one of the major Black business tycoons on the West Coast.

Hollingsworth played on city championship football teams at Howard Kennedy Grade School in the mid '50s along with Roger and Gale Sayers.

At North High, where he graduated in 1960, he was an outstanding footballer, champion heavyweight wrestler and a record setting shot putter.

At the University of Colorado, he played football. He also played with the New York Giants in the National Football League.

But now he has a new emphasis. "Everyone knows that Black people can dribble a basketball, send it swooning through the hoop, make long wild twisting runs for touchdowns, execute flashy double play scoops from the shortstop position on the baseball diamond," Hollingsworth notes.

"We are established as superstars in athletics and it extends over into the World of Entertainment," he continues.

There is nothing wrong with this, he admits, but he feels that "it is time that Black youth across the country have a new set of superstars to look up to and admire and respect."

"Though they do not block and tackle, dribble a basketball or shoot a hook shot, swing a bat, cross parry with a right hand or throw a mean left hook, or run the hundred yard dash, they are playing the only game in America that really counts . . . and that's business."

"The men and women I speak of," Al remarks, "are those creative and talented entrepreneurs of color who seek equity at the market place of business for our people."

Hollingsworth began his voyage into the business world nine years ago, with his two brothers Ralph (a 1955 South High grad) and Joseph (who finished South in 1958), as president of the Sheet Plant Corporation, then a small struggling business that manufactured corrugated containers.

Today it is the multi-million, four divisioned, continually expanding Alfred "Al" D. Hollingsworth Enterprise.

Besides Sheet Plant, other

businesses in Hollingsworth's Enterprise include Squat Corporation, manufacturers of corrugated furniture and personalized graphic modules; The Abhh World Beauty Center, a beauty salon using revolutionary methodology and techniques; and The Abhh World Monthly Magazine, a beauty, grooming, high fashion world of travel and entertainment publication.

Hollingsworth predicts that December 31, 1978 will not be just another date.

He says it will be a date "singularly significant" because it will "signal the arrival of Hollingsworth's Enterprises as a \$55,000,000 corporation, marking the first step of this young and dynamic Black corporation in its drive to become the first minority company to join the famed FORTUNE 500's listing."

Al is the son of Mr. and Mrs. A.D. Hollingsworth.

Omaha Youth Meets Justice Marshall



Tony . . . questions jurist

The opportunity to meet and hear a speech by U.S. Supreme Court Justice Thurgood Marshall, the only Black on the nation's highest court, highlighted a recent visit to Washington, D.C., for Technical High School junior Tony Jones.

Tony, president of the Nebraska Association of Student Councils, and Mary Conyers of Columbus High School, vice-president, were Nebraska's delegates to the Senate Youth Program.

They each spent half-a-day with Nebraska's U.S. Senators Ed Zorinsky and Carl Curtis and toured many government offices and historic sites during the week-long project.

The delegates also had a 15-minute visit with President Jimmy Carter.

During the session with Justice Marshall, Tony had a chance to ask the jurist what he thought about Carter's pardon of draft resisters.

Marshall said that since the matter might come before him in court, he couldn't comment on it.

Each delegate received a \$1,500 scholarship. Tony took advantage of being in D.C. to look at Georgetown University, where he might enroll following his graduation in 1978.

He plans to pursue a political science career in government.

The D.C. trip, Tony said, allowed him "to learn a lot of things about our government and the way it works, and about the different views of senators."

Career Clinic To Be Held At Wesley House

The Ivy pledge group of the

CITATION (APA STYLE)

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